



mediahussy

Kendyl van Vuuren

CURRENT WORK EXPERIENCE

May 2007 - current: Mediahussy (Owner & Designer)

I established Mediahussy in 2007 and have spent the past 15 years working with amazing clients: from sole proprietors and corporate in-house teams, to Ad- and Digital Agencies. I specialise in online design, conceptualisation & rollout of campaigns, full websites, animated banners, social media and brand creation. I am passionate about design and service delivery: ensuring fast turnaround & high quality work.

Abbreviated client list: Mweb, Thumbtribe, aiNANSI Software (EU), Colourbox, Armadura, The Old Biscuit Mill, Old Mac Daddy, Gumtree, Wonga, DirectAxis, Clickatell, RogerWilco, Fundhouse, M&G Online, PlusDigital, Swipe iX, OnSight App, Spree, Objek Architects

WORK HISTORY

24.com Studios: Jan 2006 - Apr 2007

Head Designer

Design & structuring for 24.com, Mweb Portal and affiliated sites. Creative solutions for the portal, hubs and services. Launch campaigns for new products. Layout & information architecture. Maintaining brand integrity and team leadership.

Mweb Studios: Aug 2004 - Dec 2005

Head Designer

Design & structuring for the Mweb portal and affiliated sites. Creative solutions for portal, hubs & services. Structure & layout of websites. Progressive design and maintaining portal brand image.

Mweb Studios: Dec 2000 - July 2004

Senior Designer

Design projects for the Mweb portal, Mail & Guardian, SuperSport. Online marketing campaigns.

iafrica.com*: May 2000 - Dec 2000

Web Designer

Portal design and online ad campaigns. Exposure to a wide variety of clients and philosophies. Conceptualisation and implementation.

Maritz Limited, London: Nov 1998 - May 1999

Junior Designer

Design visualisation & concepts. Artwork and layout design: Barclays, CT, Citroen, Ford

TERTIARY EDUCATION

1995 - 1997

Port Elizabeth Technikon, East London Campus
Diploma in Graphic Design

Distinctions achieved in all 3rd year subjects:

- Graphic Design III (Major)
- Art of Drawing III (Major)
- Techniques III
- Photography III
- History of Graphic Design III

ACHIEVEMENTS

- Finalist in the Design Achiever's Awards (1997)
- Student of the Year in 1st, 2nd & 3rd year
- Rector's Award for Outstanding Achievement (1997)

SOFTWARE & SKILLS

Advanced Photoshop & Adobe Illustrator, inVision, Zeplin, PowerPoint, Google Web Designer, Celtra, Gif Animation

Creative & visual problem solving. Knowledge and experience of design principles. Adept at teamwork, time management, touch typing & communication.



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