



Kendyl van Vuuren (MEDIAHUSSY CV)

Work Experience

May 2007 – current: Mediahussey – Business Owner

- Established a design company specializing in design for the web & new media
- Design strategy and conceptualisation
- Design and implementation for varied client base
- Project management

Abbreviated client list: MWEB, Polka, Liqui-Fruit, SA Good News, Nomad Africa Adventure Tours, Dchoc, Liquorice (Agency), Tulbagh Wines, Cinergy TV, Wireless Design, Various Charity organizations, Landbou, Top Car, Chris Willemse Cycles, TiP Africa, Wegry / Driveout, Wegsleep

Jan 2006 – April 2007: 24.com Studios - Head Designer

- Design & structuring for the 24.com, M-Web Portal and affiliated sites
- Creative design solutions for the portal, hubs and services
- Involved in the launch of new products / services
- Structure, layout and information architecture
- Maintaining the 24.com and M-Web brand
- Team leadership

Aug 2004 – Dec 2005: MWEB Studios - Head Designer

- Design & structuring for the MWEB Portal and affiliated sites
- Creative design solutions for the portal, hubs and services
- Structure & layout of websites
- Maintaining the MWEB portal and brand image

Dec 2000 - July 2004: MWEB Studios - Senior Designer

- Design projects for the MWEB Portal
- Design for portal affiliates: Mail & Guardian, SuperSport
- Online marketing campaigns

May 2000 - Nov 2000: iafrica.com* - Web Designer

- Portal design and Online advertising campaigns
- Exposure to a wide variety of clients and philosophies
- Conceptualisation and implementation

Nov 98 - May 99: Maritz Limited, London - Junior Designer (Ad & Print design)

- Design visualisation and concepts
- Artwork & layout design: Barclays, BT
- Corporate branding: Barclays logo
- Brochure & Poster Design: Citroën, Ford, Vauxhall

Tertiary Education

**1995 - 1997: Port Elizabeth Technikon, East London Campus
Diploma in Graphic Design**

Distinctions:

- Graphic Design III (Major)
- Art of Drawing III (Major)
- Techniques III
- Photography III
- History of Graphic Design III

Achievements:

- Finalist in the Design Achiever's Awards (1997)
- Student of the Year in 1st, 2nd and 3rd year
- Rector's Award for Outstanding Achievement (1997)